

Government College for Women, Mahendergarh, Haryana, 123029

Name of Assistant Professor: Ritu

Department of Commerce

Class and Semester: B.Com. Semester 2

Session: 2023-24

Subject : Business Environment

Lesson Plan: (01 Jan to 30 April 2024)

Week1

Fiscal policy, monetary policy

Week2

Problem of NPA in the banking sector, SEBI functions and objectives

Week3

SEBI guidelines for fresh issue of shares, debentures and bonus shares

Week4

Government business relationship, role of government in business

Week5

Economic implications of Indian Constitution, preamble

Week6

Directive principles of state policy, fundamental rights

Week7

Centre state relationship, foreign investment policy and FEMA

Week8

Introduction to small scale industries and importance

Week9

Problems in policies of small scale industries

Week10

Industrial sickness- problem, magnitude and remedies

Week11

Meaning of multinational corporations and its role

EXIM policy

Week12

An overview of international economic institutions and their working WTO, IMF and World Bank

Week13

Assignment and test

Revision

Week14

Revision

Week15

Assignment and test

Week 16

Revision

Week 17

Revision

Week 19

Revision

Government College for Women, Mahendergarh, Haryana, 123029

Name of Assistant Professor: Ritu

Department of Commerce

Class and Semester: B.Com. Semester 6

Session: 2023-24

Subject : International marketing

Lesson Plan: (01 Jan - 30 April)

Week1

Nature and concept of international marketing, difference between domestic marketing and international marketing

Week2

Opportunities and challenges of marketing in international environment

Week3

Foreign market selection and entry modes

Week4

International product life cycle research and information

Week5

Product designing and packaging

Week6

Pricing process and methods

Week7

International price quotations and payment terms

Week8

Channel structure and selection decisions, managing channel conflicts

Week9

Selection and appointment of foreign sales agents

Week10

Basic export procedure and documentation

Week11

Methods of international product promotion

Week12

Challenges in international advertising and media strategy

Week13

Web marketing, organising trade fairs and exhibitions

Week14

Revision

Week15

Test and assignments

Week 16

Revision, test and assignments

Week 17

Revision

Week 18

Revision

Week 19

Revision

Government College for Women, Mahendergarh, Haryana, 123029

Name of Assistant Professor: Ritu

Department of Commerce

Class and Semester: B.Com. Semester 2

Session: 2023-24

Subject : Financial Accounting II

Lesson Plan: (01 Jan - 30 April 2024)

Week1

Meaning of hire purchase, its features and difference between hire purchase system and credit sale

Week2

Entries according to total asset value method

Preparation of necessary accounts

Week3

Numericals

Week4

Numericals related to small goods

Week5

Installment payment system

Assignment and test

Week6

Meaning of branch accounts, types of branches, accounting procedure, direct method

Week7

Final accounts method, stock and debtors method

Week8

Wholesale branch method

Assignment and test

Week9

Introduction to departmental accounts, allocation of expenses

Week10

Numericals related to departmental accounts

Week11

Meaning of dissolution of partnership firm, difference between dissolution of partnership and dissolution of firm, accounting procedure on dissolution of firm

Week12

Numericals related to dissolution of partnership firm

Week13

Amalgamation and sale of partnership firm to a company

Week14

Meaning, features, objectives of joint venture ,methods of maintaining joint venture records

Week15

Meaning, types of royalty, analytical table, journal entries related to royalty and related numericals

Week 16

Revision , test and assignments

Week 17

Revision

Week 18

Revision

Week 19

Revision

Government College for Women, Mahendergarh, Haryana, 123029

Name of Assistant Professor: Ritu

Department of Commerce

Class and Semester: B.Com. Semester 4

Session: 2023-24

Subject : company law II

Lesson Plan: (01 Jan to 30 April 2024)

Week1

Share and stock

Week2

Allotment of shares

Week3

Share certificate and share warrant

Week4

Transfer and transmission of shares

assignment and test

Week5

Calls and forfeiture of shares

Surrender and lien

Week6

Share capital of a company

<p>Week7</p> <p>Alteration of share capital, reduction of share capital ,further issue of share capital, rights of preemption of shares</p>
<p>Week8</p> <p>Difference between shareholders and members ,modes of acquiring membership, termination of membership ,who may be members</p>
<p>Week9</p> <p>Rights and liabilities of members</p>
<p>Week10</p> <p>Essentials of valid meeting, statutory meeting ,annual general meeting, extraordinary general meeting</p>
<p>Week11</p> <p>Meetings of board of directors, proxy ,voting, notice, agenda and minutes of meeting</p>
<p>Week12</p> <p>Duties ,power and liabilities of directors</p> <p>Assignment and test</p>
<p>Week13</p> <p>Appointment and removal of directors</p>
<p>Week14</p> <p>Meaning of winding up of a company, types of winding up, voluntary winding up and compulsory winding up</p>
<p>Week15</p> <p>Powers and duties of company liquidator, consequences of winding up</p> <p>Assignment and test</p>
<p>Week 16</p> <p>Revision</p>

Week 17

Revision

Week 18

Revision

Week 19

Revision

Government College for Women, Mahendergarh, Haryana, 123029

Name of Assistant Professor: Ritu

Department of Commerce

Class and Semester: M.Com semester 4

Session: 2023-24

Subject : Strategic Management

Lesson Plan: (1 Jan to 30 April 2024)

Week1

Introduction to strategy, levels of approaches to strategic decision making, process of strategic management

Week2

Roles of strategies, missions and objectives, strategic business unit

Week3

Concept, components and appraisal of environment, organisational appraisal and strategy formulation

Week4

SWOT analysis formulation- corporate level and business level strategies, strategy analysis and choice

Week5

BCG matrix, GE Matrix

Week6

SPACE approach and strategic plan

Week7

Strategy implementation- aspects ,structure, design and change

Week8

Behavioral implementation- leadership ,culture ,values and ethics

Week9

Functional strategies, plans and policies

Week10

Marketing, financial, personnel, operations, plans and policies

Week11

Overview of strategic evaluation and control

Week12

Techniques of strategic evaluation and control

Week13

Revision

Week14

Test and assignments

Week15

Revision

Week 16

Test and assignments

Week 17

Revision

Week 18

Revision

Week 19

Revision